

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.100434 Longitude: -117.073699

Felicitia Town Center Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	60,190	205,174	556,423
	Population Est 23Q1	60,165	205,110	556,453
	Population Est 22Q4	60,391	205,710	557,095
	Population Est 22Q3	60,251	205,299	555,625
	Population Est 22Q2	60,296	205,060	555,843
	Population Est 22Q1	60,452	205,694	557,504
	Population Est 21Q4	60,127	205,167	557,487
	Population Est 21Q3	60,216	205,235	557,221
	Population Est 21Q2	60,274	205,404	556,875
	Population Fcst	61,357	208,587	568,055
	2010 Census Population	57,914	199,207	514,280
	2000 Census Population	55,924	187,245	442,657
	1990 Census Population	45,793	155,211	356,054
	Current Year Daytime Population	66,764	209,088	630,187
	Average Seasonal Population	218	1,330	4,541
	Historical Annual Growth, 1990 – 2000	2.02%	1.89%	2.20%
	Historical Annual Growth, 2000 – 2010	0.35%	0.62%	1.51%
	Estimated Annual Growth, 2010 – CY	0.27%	0.21%	0.55%
	Projected Annual Growth, CY to Y5	0.38%	0.33%	0.41%
	Group Qtrs Est	1,267	2,867	10,174
Transient Est Average Last 4 Qtrs	940	6,079	14,768	
<b>Households</b>	Current Year Estimated Households	19,350	69,194	187,141
	Households Est 23Q1	19,320	69,125	187,064
	Households Est 22Q4	19,399	69,340	187,302
	Households Est 22Q3	19,355	69,196	186,817
	Households Est 22Q2	19,378	69,113	186,888
	Households Est 22Q1	19,426	69,337	187,462
	Households Est 21Q4	19,322	69,171	187,458
	Households Est 21Q3	19,352	69,198	187,390
	Households Est 21Q2	19,373	69,261	187,278
	Households Fcst	19,728	70,334	191,066
	2010 Census Households	18,100	67,453	174,465
	2000 Census Households	17,590	65,182	152,356
	1990 Census Households	15,778	57,371	126,565
	Historical Annual Growth, 1990 – 2000	1.09%	1.28%	1.87%
	Historical Annual Growth, 2000 – 2010	0.29%	0.34%	1.36%
	Estimated Annual Growth, 2010 – CY	0.47%	0.18%	0.49%
	Projected Annual Growth, CY to Y5	0.39%	0.33%	0.42%
Population per Household	3.05	2.92	2.92	

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Felicitia Town Center Escondido, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	3.2%	3.3%	4.7%
	HH Income \$250,000 to \$499,999	3.8%	3.9%	5.7%
	HH Income \$200,000 to \$249,999	9.0%	9.1%	13.2%
	HH Income \$175,000 to \$199,999	4.1%	4.8%	6.1%
	HH Income \$150,000 to \$174,999	6.3%	7.4%	8.6%
	HH Income \$100,000 to 149,999	15.7%	18.3%	18.8%
	HH Income \$75,000 to 99,999	11.3%	11.8%	10.8%
	HH Income \$50,000 to 74,999	15.4%	14.7%	12.1%
	HH Income \$35,000 to 49,999	8.5%	7.9%	6.1%
	HH Income \$25,000 to 34,999	7.3%	5.8%	4.5%
	HH Income \$15,000 to 24,999	6.7%	5.7%	4.1%
	HH Income \$0 to 14,999	8.6%	7.4%	5.2%
	Average Household Income	\$113,843	\$120,385	\$151,295
	Median Household Income	\$81,383	\$91,939	\$117,384
	Per Capita Income	\$37,192	\$41,050	\$51,445
	Average Disposable Income	\$89,315	\$94,123	\$110,707
	Median Disposable Income	\$70,273	\$79,110	\$97,747
	Discretionary HH Income Over \$150,000	4.6%	4.6%	7.9%
	Discretionary HH Income \$125,000 to \$149,999	8.1%	8.8%	13.0%
	Discretionary HH Income \$100,000 to \$124,999	7.3%	8.4%	11.0%
	Discretionary HH Income \$75,000 to \$99,999	10.5%	12.5%	14.4%
	Discretionary HH Income \$50,000 to \$74,999	15.3%	17.0%	17.3%
	Discretionary HH Income \$25,000 to \$49,999	22.8%	23.4%	19.1%
	Discretionary HH Income Under \$25,000	31.4%	25.4%	17.3%
	Average Discretionary HH Income	\$57,036	\$61,931	\$75,532
	Median Discretionary HH Income	\$43,969	\$51,642	\$70,152
	Householder White – Count	7,735	32,743	92,096
	Median HH Income	\$108,545	\$106,621	\$126,279
	Average HH Income	\$110,569	\$109,211	\$121,701
	Householder Black or African-American – Count	566	1,493	3,987
	Median HH Income	\$56,412	\$58,905	\$88,085
	Average HH Income	\$71,549	\$79,972	\$97,157
	Householder Hispanic – Count	7,646	21,819	40,050
Median HH Income	\$66,028	\$73,509	\$84,876	
Average HH Income	\$78,904	\$84,603	\$95,367	
Householder Asian or Pacific Islander – Count	898	5,197	30,697	
Median HH Income	\$131,164	\$125,548	\$151,071	
Average HH Income	\$122,218	\$122,118	\$134,620	
Householder Other or Pacific Islander – Count	2,506	7,943	20,311	
Median HH Income	\$81,330	\$98,870	\$112,349	
Average HH Income	\$96,076	\$104,789	\$114,705	

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<b>Gender</b>	Male Population	29,782	100,349	273,788
	Female Population	30,408	104,825	282,635
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	3,471	10,836	27,910
	Count of Pop 0 to 7 years	5,134	16,084	41,970
	Count of Pop 5 - 13	7,047	22,194	59,764
	Count of Pop 14 - 18	3,362	10,777	30,510
	Count of Pop 19 - 22	3,352	10,786	31,145
	Count of Pop 22 - 25	2,475	7,991	23,349
	Count of Pop 25 - 29	4,311	13,189	34,247
	Count of Pop 30 - 34	4,483	13,589	33,153
	Count of Pop 35 - 39	4,439	13,783	35,089
	Count of Pop 40 - 44	4,123	13,593	37,467
	Count of Pop 45 - 59	10,411	36,529	107,532
	Count of Pop 60 - 74	8,815	33,950	91,818
	Count of Pop 75 - 84	2,644	12,265	31,703
	Count of Pop 85+	1,257	5,691	12,735
	% of Pop 0 to 4 years	5.8%	5.3%	5.0%
	% of Pop 0 to 7 years	8.5%	7.8%	7.5%
	% of Pop 5 - 13	11.7%	10.8%	10.7%
	% of Pop 14 - 18	5.6%	5.3%	5.5%
	% of Pop 19 - 22	5.6%	5.3%	5.6%
	% of Pop 22 - 25	4.1%	3.9%	4.2%
	% of Pop 25 - 29	7.2%	6.4%	6.2%
	% of Pop 30 - 34	7.4%	6.6%	6.0%
	% of Pop 35 - 39	7.4%	6.7%	6.3%
	% of Pop 40 - 44	6.9%	6.6%	6.7%
	% of Pop 45 - 59	17.3%	17.8%	19.3%
	% of Pop 60 - 74	14.6%	16.5%	16.5%
	% of Pop 75 - 84	4.4%	6.0%	5.7%
	% of Pop 85+	2.1%	2.8%	2.3%
Median Age	36.8	39.8	40.4	
Average Age	38.5	40.8	40.7	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	5.5%	5.2%
	% of Pop 5 - 13	12.1%	11.4%	11.2%
	% of Pop 14 - 18	5.8%	5.5%	5.7%
	% of Pop 19 - 22	5.8%	5.5%	5.9%
	% of Pop 22 - 25	4.3%	4.1%	4.5%
	% of Pop 25 - 29	7.5%	6.8%	6.5%
	% of Pop 30 - 34	7.6%	6.9%	6.2%
	% of Pop 35 - 39	7.5%	6.9%	6.3%
	% of Pop 40 - 44	6.8%	6.6%	6.6%
	% of Pop 45 - 59	17.1%	17.6%	19.0%
	% of Pop 75 - 84	3.9%	5.2%	5.1%
	% of Pop 60 - 74	14.2%	15.9%	15.9%
	% of Pop 85+	1.5%	2.0%	1.7%
	Median Age	35.7	38.1	38.7
Average Age	37.5	39.5	39.5	

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	% of Pop 0 to 4 years	5.6%	5.0%	4.8%
	% of Pop 5 - 13	11.3%	10.3%	10.3%
	% of Pop 14 - 18	5.4%	5.0%	5.3%
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	% of Pop 22 - 25	3.9%	3.7%	3.9%
	% of Pop 25 - 29	6.8%	6.1%	5.8%
	% of Pop 30 - 34	7.3%	6.4%	5.7%
	% of Pop 35 - 39	7.2%	6.6%	6.3%
	% of Pop 40 - 44	6.9%	6.6%	6.8%
	% of Pop 45 - 59	17.5%	18.0%	19.6%
	% of Pop 60 - 74	15.0%	17.2%	17.1%
	% of Pop 75 - 84	4.9%	6.7%	6.3%
	% of Pop 85+	2.7%	3.5%	2.8%
	Median Age	37.9	41.5	42.0
Average Age	39.4	42.1	41.9	
Race	Count of White	28,723	107,308	290,463
	Count of Black or African-American	1,451	4,647	13,267
	Count of Asian or Pacific Islander	3,853	18,920	103,827
	Count of Other races	26,162	74,298	148,866
	White	47.7%	52.3%	52.2%
	Black or African American	2.4%	2.3%	2.4%
	Asian	6.4%	9.2%	18.7%
	Other Races	43.5%	36.2%	26.8%
Language Spoken	Speak English at Home	61.1%	63.8%	64.4%
	Speak Spanish at Home	32.8%	27.7%	18.4%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.4%	0.3%	0.4%
	Speak Other Indo-European Languages at Home	0.9%	1.6%	3.7%
	Speak Russian and Other Slavic Languages at Home	0.9%	0.8%	1.0%
	Speak Chinese at Home	0.4%	1.0%	2.8%
	Speak Korean at Home	0.2%	0.6%	1.1%
	Speak Vietnamese at Home	0.8%	0.8%	1.9%
	Speak Other Asian Languages at Home	0.5%	1.0%	2.2%
	Speak Tagalog and Other Pacific Languages at Home	1.1%	1.7%	2.9%
	Speak Other Language at Home	0.9%	0.5%	1.0%
Hispanic	Hispanic Population	30,881	87,870	161,718
	Hispanic Population Percent	51.3%	42.8%	29.1%
	Mexican	86.6%	87.4%	84.4%
	Puerto Rican	1.0%	1.4%	2.0%
	Cuban	0.2%	0.3%	0.6%
	Dominican	0.1%	0.1%	0.1%
	Central American	5.5%	4.6%	4.4%
	South American	1.8%	1.9%	3.2%
	Other Hispanic	4.7%	4.2%	5.2%
	2000 Hispanic Population Percent	44%	30%	22%
	1990 Hispanic Population Percent	29%	18%	15%

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<b>Ancestry</b>	American (percent of total population)	1.6%	2.0%	2.1%
	American	1.1%	1.5%	1.6%
	Native American (ie. Indian/Eskimo)	0.3%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.3%
	Asian (percent of total population)	6.2%	9.0%	18.5%
	Chinese	0.7%	1.6%	3.5%
	Japanese	0.4%	0.5%	0.8%
	Korean	0.7%	0.8%	1.3%
	South Central Asian (ie. Indian)	0.5%	1.2%	4.1%
	South East Asian (ie. Vietnamese)	3.5%	4.4%	8.0%
	Other Asian	0.4%	0.5%	0.8%
	European (percent of total population)	13.9%	18.3%	19.8%
	British	2.7%	3.6%	3.7%
	Dutch	0.4%	0.5%	0.4%
	French	0.5%	0.7%	0.8%
	German	3.1%	3.9%	4.2%
	Italian	1.2%	1.7%	1.8%
	Polish	0.5%	0.7%	0.8%
	Scandinavian	1.2%	1.5%	1.6%
	Scotch/Irish	2.8%	3.4%	3.9%
Other European (ie. Greek/Russian)	1.4%	2.2%	2.7%	
Middle Eastern	0.8%	0.8%	1.3%	
Other Ancestry	19.2%	18.9%	20.4%	
Unclassified Ancestry	7.0%	8.1%	8.9%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	40,484	142,589	383,744
	Elementary (0 to 8)	14.4%	10.3%	6.5%
	Some High School (9 to 11)	5.8%	5.2%	4.0%
	High School Graduate (12)	21.3%	19.9%	15.4%
	Some College (13 to 16)	20.9%	22.0%	19.6%
	Associates Degree Only	7.7%	8.1%	8.0%
	Bachelors Degree Only	19.5%	21.6%	27.4%
	Graduate Degree	10.3%	12.9%	19.2%
	% College (4+)	29.8%	34.6%	46.6%
<b>Household Type</b>	Total Households – count	19,350	69,194	187,141
	One Person HHs – count	3,700	14,235	33,812
	Family HHs – count	14,073	49,966	140,693
	Married Couple – count	9,890	36,979	110,156
	w/own children – count	4,515	15,106	48,623
	w/out own children – count	5,375	21,872	61,533
	Male Householder – count	1,465	4,525	10,004
	Female Householder – count	2,718	8,462	20,534
	Non-Family Households – count	1,577	4,993	12,636
	1 Person Household	19.1%	20.6%	18.1%
	2 Person Household	28.9%	30.8%	30.8%
	3 Person Household	16.9%	16.4%	18.1%
	4 Person Household	16.1%	15.6%	18.2%
	5 Person Household	10.0%	8.7%	8.5%
6 Person Household	5.1%	4.3%	3.6%	
7+ Person Household	3.9%	3.6%	2.7%	
% Households With Children	33.0%	30.5%	33.1%	

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<b>Housing</b>	Total Housing Units	20,089	71,822	194,003
	Owner Occupied Percent	44.2%	54.8%	60.4%
	Renter Occupied Percent	52.1%	41.6%	36.0%
	Vacant Housing Percent	3.7%	3.7%	3.5%
	Total Housing Units (Census 2000)	18,155	67,267	157,118
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	40.2%	33.5%	45.0%
	Property Value \$750,000 to \$999,999	20.9%	23.8%	19.5%
	Property Value \$500,000 to \$749,999	19.7%	20.0%	14.1%
	Property Value \$400,000 to \$499,999	5.7%	4.5%	2.8%
	Property Value \$300,000, to \$399,999	3.6%	3.2%	2.2%
	Property Value \$200,000 to \$299,999	1.6%	2.1%	1.6%
	Property Value \$150,000 to \$199,999	0.7%	1.4%	0.9%
	Property Value \$100,000 to \$149,999	1.2%	1.6%	1.0%
	Property Value \$60,000 to \$99,999	0.5%	1.3%	0.8%
	Property Value \$40,000 to \$59,999	0.2%	0.2%	0.2%
	Property Value \$0 to \$39,999	1.3%	1.1%	0.9%
	Median Home Value	\$935,481	\$903,283	\$1,066,835
<b>Wealth per Household</b>	\$0 and under - percent	18.7%	17.6%	16.7%
	\$1 to \$4999 - percent	9.7%	8.8%	7.9%
	\$5k to \$9999 - percent	5.0%	4.6%	4.3%
	\$10k to \$24999 - percent	6.6%	6.4%	6.1%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	9.9%	10.0%	10.0%
	\$100k to \$249999 - percent	17.1%	17.8%	18.1%
	\$250k to \$499999 - percent	12.3%	13.1%	13.8%
	\$500k+ - percent	13.7%	14.9%	16.5%
	Median HH Wealth	\$65,657	\$79,124	\$92,233
	Avg HH Wealth	\$225,043	\$241,283	\$259,929
<b>Economic Viability</b>	Economic Viability Local	292	290	292
	Economic Viability Indexed	108	107	108
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	29,432	100,985	284,486
	Managerial/Executive	16.8%	16.4%	19.9%
	Professional Specialty	18.6%	22.5%	30.1%
	Healthcare Support	3.4%	3.8%	3.1%
	Sales	9.4%	9.5%	9.4%
	Office & Administrative Support	11.6%	11.4%	9.5%
	Protective Service	0.8%	1.1%	1.3%
	Food Preparation	6.7%	5.7%	4.5%
	Building Maintenance & Cleaning	7.4%	5.9%	3.8%
	Personal Care	2.5%	2.8%	3.0%
	Farming, Fishing, & Forestry	0.9%	1.0%	0.5%
	Construction	10.1%	8.9%	6.3%
	Production & Transportation	11.9%	11.1%	8.6%
	Percent White Collar Workers	59.8%	63.5%	72.0%
	Percent Blue Collar Workers	40.2%	36.5%	28.0%

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	Agriculture/Mining/Construction	11.9%	10.1%	7.3%
	Manufacturing	10.2%	11.1%	12.8%
	Transportation	3.8%	3.9%	3.7%
	Information	1.4%	1.7%	2.4%
	Wholesale/Retail	14.4%	13.3%	12.2%
	Finance, Insurance, Real Estate	5.6%	5.6%	6.0%
	Professional Services	7.3%	9.5%	12.7%
	Management Services	0.2%	0.2%	0.3%
	Administrative/Waste Services	7.2%	5.9%	4.4%
	Educational Services	18.7%	20.3%	21.2%
	Entertainment Services	11.3%	10.3%	8.9%
	Other Professional Services	6.0%	5.4%	4.6%
	Public Administration	2.0%	2.8%	3.5%
<b>Vehicles per HH</b>	No Vehicles	7.0%	6.4%	4.2%
	1 Vehicle	27.0%	27.6%	25.3%
	2 Vehicles	39.7%	39.5%	42.7%
	3 or more vehicles	26.3%	26.6%	27.8%
	Average Number of Vehicles	1.98	2.00	2.07
<b>Change</b>	Births (last 12 months)	651	2,029	5,299
	Deaths (last 12 months)	385	1,668	4,212
	Migration (last 12 months)	-329	-134	-265
<b>Work place</b>	Workplace Establishments	3,281	7,894	19,302
	Workplace Employees (FTE)	31,901	76,846	200,938